



NEWS RELEASE

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New venue offers a unique taste of the Broads

Families will have the opportunity to experience a real taste of the Broads – in many senses – with the opening of a major new tourist attraction this month, The Waterside at Rollesby.

Combining boating, fishing and wildlife with a fabulous dining experience, The Waterside offers a great day & night attraction for all ages. Nestled among the stunning surroundings of Rollesby Broad - a triple rated site of special scientific interest - visitors can enjoy an informative tour on a beautiful Victorian launch or explore the broad in a range of hire boats, including rowing dinghies and electric family Yaks. Binoculars are available for hire to help with spotting the incredible range of wildlife, either from the river or from a specially designed hide, and there's free wildlife educational games for children.

Fishing is available in season and there's a fantastic children's play area with a pirate ship providing the main attraction. There's also a fun-filled putting course (opening end April).

During the day the Waterside café and tearooms will serve coffee, tea and other hot beverages plus a tempting range of (mainly) home made cakes, pastries, snacks and light meals. From early evening, the venue transforms into a unique and stylish restaurant serving contemporary English cuisine with a hint of fine dining. Whether a romantic meal for two or a family celebration, the heated terrace is the perfect place to enjoy a spectacular sunset accompanied by great food and great service. Picnic hampers are available for those who wish to go completely 'al fresco'.

Belinda Minors is the face behind the new business which has been inspired by her own love of the Norfolk Broads and a desire to share her passion with other families: "Rollesby Broad has to be one of the most spectacular settings in the region," she says. "Tranquil waters, wonderful wildlife and all right here on the doorstep. We wanted to create an attraction based on traditional values which respects and encourages care for the environment. We've been fortunate to have had a huge amount of support from the Broads Authority in developing the venture and believe we've created something unique and very special for people to enjoy."

Prices have been set at very reasonable rates to ensure The Waterside is accessible to all – admission is free and Broad tours are just £2.25 for adults and £1.75 for children, with boat hire starting at £4 p/h and putting just £1 for nine holes. Fishing equipment is also available to hire.

The Waterside venue will be available for private hire for individual and corporate bookings and a number of special events are planned from April onwards.

“We’re planning a music or theme night on the last Saturday of each month,” says Belinda “and will be holding seasonal events, such as Wimbledon fortnight featuring strawberries and cream with a TV screen to view essential matches.”

The Waterside is officially open from 29th March, with a special press launch event being held on 26th March.

Visit www.thewatersiderollesby.co.uk or call 01493 740531 for more information on opening times and directions.

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Note to news desks:

You are invited to attend the official launch of The Waterside, between 12pm and 2pm on Friday 26th March. Come and enjoy lunch and a tour of the facilities – you are welcome to bring up to four colleagues or family to experience everything this fabulous new venue has to offer. Hi-res pictures are available. Contact kate@flair-event-management.com for more info tel: 01603 664221.